

Press Quotes:

"Swearingen & Kelli are two voices made for each other" - Cowboys & Indians, 2019

Full article -

<https://www.cowboysindians.com/2019/08/video-premiere-swearingen-kellis-cryin-shame/>

"They've made something all their own with their own signature approach, and it's one that others would do well to emulate down the road."

- Red Line Roots, 2019

Full article -

<https://www.redlineroots.com/2019/07/song-premiere-cold-hearted-truth-by-swearingen-kelli/>

"The entire record is an exercise in tensions, darkness and light" - Americana Highways

Full article -

<https://americanahighways.org/2019/10/01/video-premiere-swearingen-kellis-exile/>

Cold-Hearted Truth truly is as authentic and raw as one can imagine, and the "live" feeling is captured throughout the entirety of the record. - NY Country Swag, 2019

Full article -

<https://nycountryswag.com/nycs-swag-spotlight-swearingen-kelli/>

"A record that's full of nostalgic sounds as well as modern melodies, Swearingen & Kelli once again prove that their inimitable chemistry puts them at the top of today's folk, country, Americana, and roots scene."

Full article -

<https://takeeffectreviews.com/reviews-96#/swearingenandkellcoldheartedtruth/>

Full articles:



Song Premiere: "Cold Hearted Truth," By Swearingen & Kelli by Ken Templeton - July 12, 2019

I mean, it's that harmony. When you hear a duo that is really singing together—and by that I mean listening as much as anything else—it's a special and unique sound. Swearingen & Kelli do just that and we are thrilled to premier their song, "Cold Hearted Truth," the title track from their forthcoming record, which will be out in September. When recording this album, Jayne Kelli says, "We wanted the audience to feel like they were right in the room

with us.” Using analog technologies and playing mostly live, AJ Swearingen, says the goal was to “capture that 3D sound where you’re together in one room, focusing on the songs, and finding that human element.” Amen. Jayne adds, “Unlike our past albums, we wrote the majority of this record together, and this was the song that kicked it all off.”

It’s one of those songs that makes you stop what you’re doing, close your eyes, and just appreciate what you’re hearing. When Jayne comes in on that second line—it’s just perfect. One of my favorite aspects is the note they sing to end the second line of each verse. It creates this dynamic tension that is missing from so many songs and it makes you shiver. I don’t know what the musical term is for what they’re doing, but I know it’s beautiful and rare and that to describe it technically would somehow lessen its impact. The production decisions on this tune are so subtle and gorgeous: the bass played with a bow; the lilting pedal steel, and then when the tremolo on the violin comes in, it all just adds depth and texture to a beautiful song. AJ and Jayne said they were listening to a lot of Buddy and Julie Miller before writing this song, and playing versions of their songs, and you can certainly hear that influence. But they’ve made something all their own with their own signature approach, and it’s one that others would do well to emulate down the road.

Full review here:

<https://www.redlineroots.com/2019/07/song-premiere-cold-hearted-truth-by-swearingen-kelli/>



VIDEO PREMIERE: “HOT SOUTHERN NIGHTS” BY SWEARINGEN & KELLI - JUNE 14, 2019

SUSAN HUBBARD

The “good old days”—like fine wine, memories get more robust with time, the rough edges of circumstances smoothed out by its passage, leaving the best parts behind. In their new video “Hot Southern Nights,” Americana duo Swearingen & Kelli pay homage to the simpler times of AJ Swearingen’s parents and their humble beginning amongst the Appalachian coal mines of West Virginia. The video, directed by Frank Weysos, offers a classic summer scene set around a roaring bonfire, complete with some ice cold beers and friends to share them with.

“I wrote this song on the airplane after a visit with AJ’s folks, looking through old family photos of their life in West Virginia,” says bandmember Jayne Kelli. “I just kind of romanticize that simpler time, especially with how life is today. We thought this was kind of fun and tongue and cheek for

us, but when we played it for some friends they loved it, and so did our producer, Mitch Dane, who knew just what to do with it.”

Swearingen & Kelli will release their new LP Cold-Hearted Truth on September 20th. Like the title suggests, Cold-Hearted Truth is an album rooted in honesty as its 11 tracks find the band reaching deep into their family histories and their own personal crusades. They deliver stories about endurance, addictions, old stomping grounds, false starts, and getting things right the second time around; as Swearingen says, “These songs are about recognizing where you’re from.” With its slinky bass groove, saucy guitar licks, and hip-shaking swagger, “Hot Southern Nights” beckons you to take a load off, come on over, and stay awhile. And that’s never a bad thing.

Without further ado, Mother Church Pew proudly presents “Hot Southern Nights,” the new video from Swearingen & Kelli:

Full review here:

<http://www.motherchurchpew.com/2019/06/14/video-premiere-hot-southern-nights-by-swearingen-kelli/>



"ANNALISE" now playing on - The Daily Country

Husband-and-wife duo Swearingen and Kelli are preparing to release their new album, The Marrying Kind on July 21, 2017. Steeped in the sounds of Americana and Folk, the Florida-based twosome - AJ Swearingen and Jayne Kelli - presents twelve songs that challenge the listener to explore life’s hard questions on topics such as taking risks, death, and the struggle to make a connection, while embracing the moment. Honest songwriting, emotional, balanced vocals, and a poignant, yet haunting melody figure prominently on one of the album's tracks, “Annalise” the tale of a man holding onto a memory of his true love.

"Annalise your memories are so cold.
But you're still the light that shines from long ago
I can't believe the way you left it all.
And I waited through the winter and the fall.
Don't you burn it down, don't you burn it down"

AJ Swearingen tells the story behind the song, "This song was inspired by multiple conversations with a friend back home, who, after many years, is still holding onto a love from

his past. The idea of that love still haunts him and keeps him from moving forward. There is a real person symbolizing his Annalise."

The video, while shot on a beautiful ranch in Plant City, FL exudes a heavy, almost nebulous atmosphere that is complimented by the imagery present. Swearingen comments on the inspiration behind the treatment, "Jayne immediately had a vision for the darker vibe of this song. Our director [Donna Green, who also shot their album cover] put on camera filters to create this mood despite the bright Florida sun." Kelli adds, "We love working with her. She and her crew successfully built the mystery of Annalise and mood of the video with slow-motion and artsy b-roll."

While the video features a performance from the duo and their band, it also focuses on Annalise (or the memories of), a majestic white horse, and the place she left behind. Kelli relates her favorite part of the shoot and video: "Having our close friends and their beautiful daughter be a part of this video made it really special for us. [And my favorite part of the video is] where Annalise (Julia) is swinging in the barn and vanishes."

And the beautiful white horse featured in the video? Swearingen notes, "Their big white horse, Marco, who is featured in the video, would follow everyone around and even managed to sneak up behind us once in a while!"

The Daily Country - 6/13/2017

"ANNALISE" Featured on Gretsch Guitar

<http://blog.gretschguitars.com/2017/06/see-new-swearingen-kelli-video-annalise/>

"The Last One" Featured on The Boot.com

<https://theboot.com/guest-room-sessions-swearingen-and-kelli-the-last-one/>

Website news:

<https://www.swearingenandkelli.com/news>